

Indimax Productions

Let us tell your story



OVERVIEW

With a production company partnership, we'll aid in ensuring that your videos will perform well for you and your users. Together, we will set you up for now, and the future.

We have a wealth of experience and knowledge to draw from, to help you build your brand. As filmmakers, we bring our storytelling experience, learned over years of creating TV, Film & Documentary Content, to every project. Our speciality is facilitating productions on large scales, and we have worked on projects valued at in excess of \$6 million AUD.

Sincerely,

Ben and the Indimax Productions Team



The Process

1. DEVELOPMENT

We ideate and create content and campaigns across commercial, government, travel, e-commerce, live events and more. We have produced for nearly every platform, with a high quality benchmark for quality content.

Strategy

Script

Creative Direction

Call to Action

2. PRE-PRODUCTION

Ask us how you can get the most out of your ideas. We will manage the liaising and coordination of talent required for your projects. We make sure there are no stones left unturned in the pre-production process.

Location coordination

Casting and external talent management

Hiring External Crew Members

Hiring Stylists, Hair and Makeup, Catering etc

3. PRODUCTION

We produce content from engaging TVCs, branded video content, social media content, business video production, corporate video, promotional, educational, narrative films, and more.

TVCs

Explainer Videos

Case Studies

Motion Store Windows and Motion billboards and more!

4. POST-PRODUCTION

We also have a team of experts who are able to turn raw footage into an amazing piece that you will want to share with your friends, colleagues and audiences. We can fully package a video for you, with multiple options for various platforms.

Music Licencing

Sound Mixing

Colour Grading

Video and Photo Editing

Case Study #1

Monash Children's Hospital

We have had a long standing relationship with Monash Health, and particularly the Monash Children's Hospital. In this partnership, we worked alongside Monash Health and Dandelion Wishes for a series of videos highlighting the work that they do.

Through the power of video, we helped them raise *hundreds of thousands of dollars* to further their causes. These videos have become the cornerstone on which they place their marketing and charity campaigns.

(Click on image to activate link)



Case Study #2

Deakin University

We have enjoyed a long and fruitful relationship with Deakin University on various recruitment videos. We worked with Deakin to help design briefs that attract the right students, bring in the best staff, so they become a more attractive university, and therefore continue to attract a high quality cohort.

This *feedback loop* of recruitment is one we can help you create within your foundation, wherein like attracts like, and your team grows with your foundation.

(Click on image to activate link)



Case Study #3

Western Health

Western Health is one of our longest standing relationships. We have worked with them on a variety of projects; one of our most recent successes was a Midwifery Recruitment Campaign.

With this campaign, we saw *over tens of thousands of views shared amongst staff internally* within a week of completion, without any external marketing. We also received various comments of interest from their friends and family!

(Click on image to activate link)



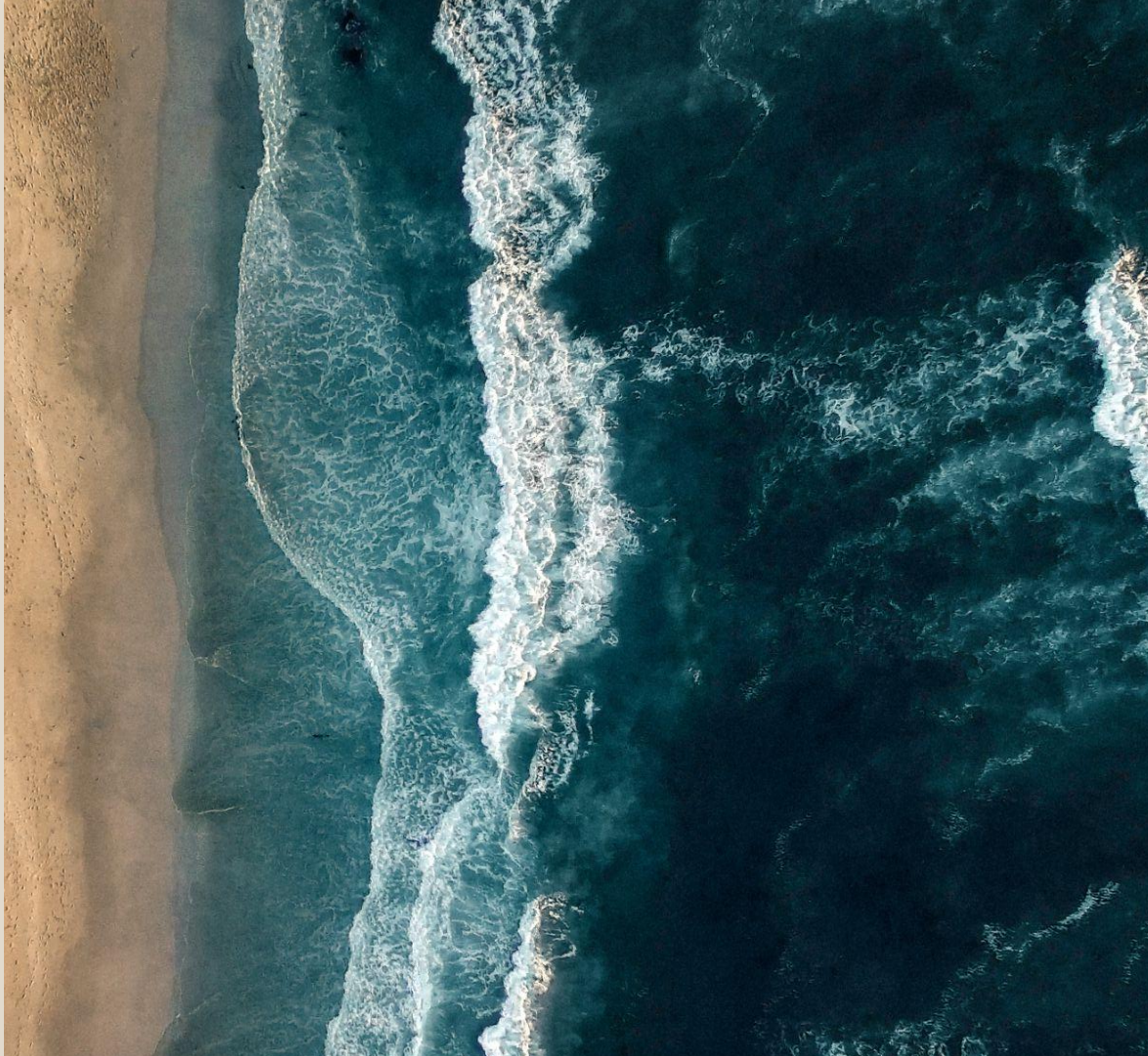
Pricing Packages

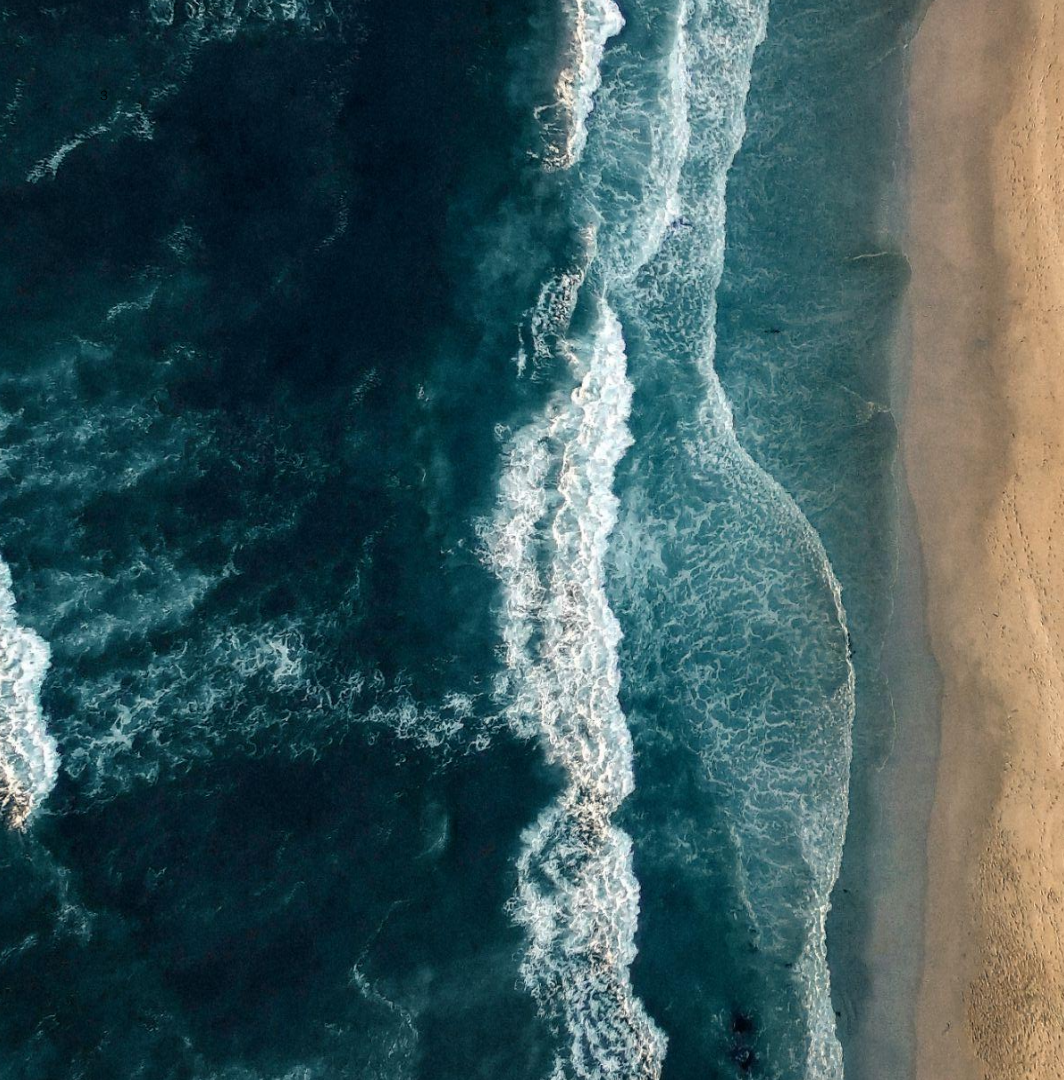
\$2-5k Starter Package

\$5k-10k Mid range Package

\$10k-20k High Level TVCs

\$50k-200k+ Extensive Video Packages





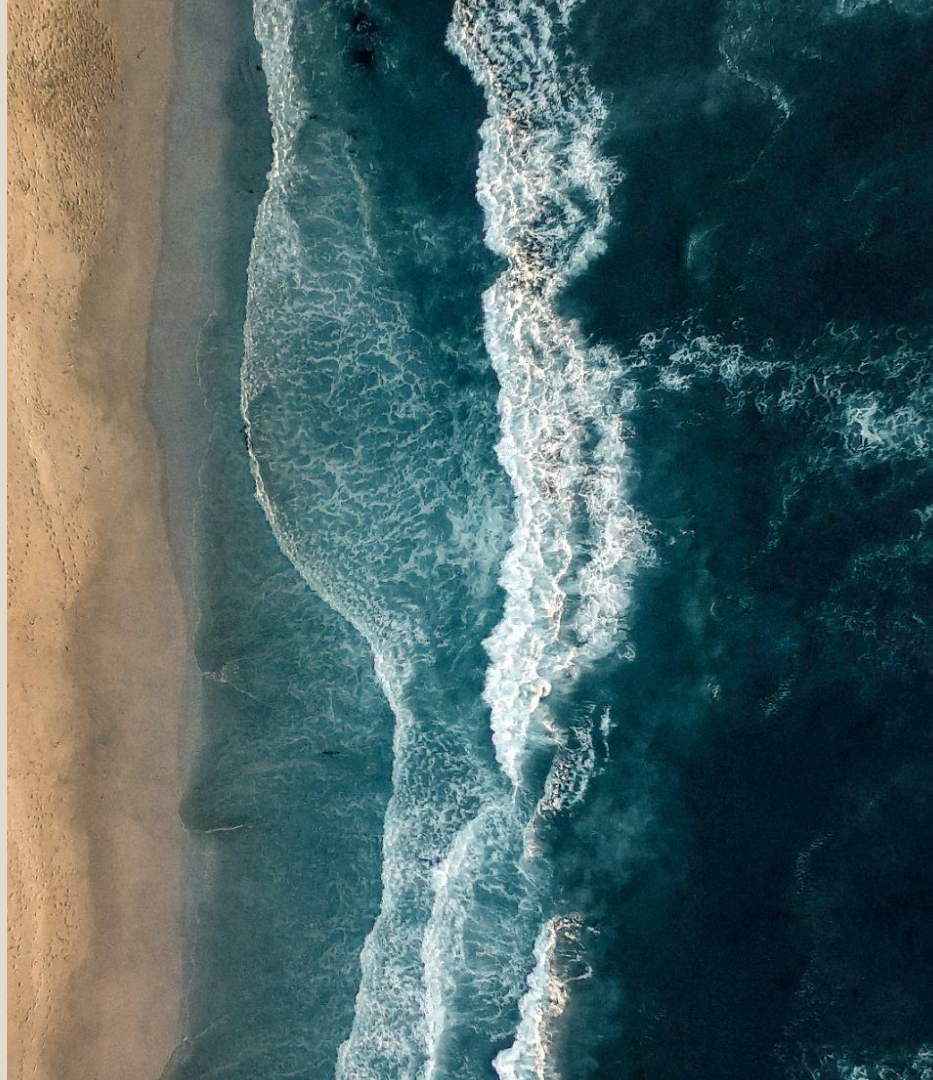
Pricing Breakdowns

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Producing/Admin	\$300/Per Project
Consulting	\$300/Per 1 Hour
Production Package - Equipment and 3 Crew	\$4000/Per 1 Day
Production Crew Per Person	\$800/Per 1 Day \$100/Per 1 Hour
Production Equipment	\$800/Per 1 Day \$80/Per 1 Day
Photography - Equipment and Photographer	\$1000/Per 1 Day \$100/Per 1 Hour
Streaming Services	\$450/Per 1 Cam \$650/Per 2 Cam \$50/Per 1 Hour
Audio Visual Services (Small Setup - projector & screen, laptop to play media and amplified speaker)	\$450/Package A
(Large Setup - package A plus mixing desk and wireless PA speakers)	\$650/Package B

Pricing Breakdowns

Video Editing	\$1500/Per 1 Day \$150/Per 1 Hour
Original Music	\$3000/Per Project
Standard Music	\$500/Per Project
Motion Graphics	\$1500/Per 1 Day
2D Animation	\$3000/Per 60 Seconds
3D Animation	\$5000/Per 60 Seconds
Photography Editing	\$1000/Per 1 Day \$100/Per 1 Hour
Visual Assets (eg WebGL)	\$150/Per Asset



PARTNERED COMPANIES FACILITATING OUR WORK

<p><i>Maura Fay Casting - Agency for Film, TV, TVC - Australia</i></p>	<p>One of the leading Australian casting agents for local and international Film, TV and TVC, Stage and Musical Theatre productions.</p>
	<p>The Post House Melbourne Pty Ltd provides post production services for the film/tv industry. Located close to the Dockland Studios, The Post House services both Independent and Studio based productions with budgets of \$5mil+.</p>
	<p>The Gear Room Pty Ltd is located in the heart of the industry and provides specialised equipment hire to the film and television industry.</p>
	<p>“The Port” creative hub is the name of our building/facility which is currently located at 6/31 Sabre Drive, Port Melbourne. “The Port” is known as a home for those located within the space. It gives character and ownership to a space that would otherwise be an address.</p>
	<p>Indimax Productions is a commercial video production company that has been in operation since 2003. Every business begins with a moment of inspiration. At Indimax, we capture a brand’s story and wrap it all up with authenticity, storytelling and passion in a compelling corporate video.</p>

NEXT STEPS

If there are any questions, queries, or concerns you may have, please reach out to us, so that we can build a solid foundation on which to work from together.

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Indimax Productions

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indimax.com.au | Book a time to chat

